



Facebook Policy

Stoughton Infants and Nursery School have chosen to have a Facebook account and this policy will therefore aim to explain the purpose of Facebook in in our setting and the benefits that will arise from its proper use, and also deal with any potential pitfalls from using social media.

The aim of our Facebook Account will be used to share the excellent work of the school community. It will also be used to share information about events at the school. It will run alongside more traditional methods like newsletters and emails and will not to replace these.

Content to Facebook will be controlled by staff all of which have agreed to the rules in doing this, especially with regard to safeguarding.

The Facebook account can be followed and we can reserve the right to block accounts deemed inappropriate or offensive to ourselves and/ or others. In order to protect ourselves from inappropriate content being distributed into our news feeds, Stoughton Infants will not actively seek to follow other users. However, exceptions may be made where following a Facebook Account has obvious benefits to the school. Once again, these will be decided on a case-by-case basis.

Stoughton Infant and Nursery School welcomes any referencing, mentions, or interactions that posit the school in a positive light only. Therefore, we deem any of the following as inappropriate:

- Offensive language or remarks aimed at the school, its staff, parents, governors or others affiliated with the school
- Unsuitable images or content posted into its feed
- Unsuitable images or content finding its way from another's account into the schools feeds.
- Images or text that infringe upon copyright or lead to legal implications
- Comments that aim to undermine the school, its staff, parents, governors or others affiliated with the school
- Under no circumstances should a child's name be published
- Identifiable photos of children will not be posted unless permission has been granted from parents/carers
- At no time should a member of staff or volunteer engage in conversations with a parent and/or child or any other person related to the school
- All staff, volunteers, governors, parents and pupils at Stoughton Infant School have a responsibility to ensure that they protect the reputation of the school, and to treat colleagues and members of the school with professionalism and respect. Any inappropriate content will be deleted and its users will be removed, blocked, and, depending on the nature of the comment, reported to Facebook.
- Furthermore, incidents of a more serious nature may be reported to the appropriate authority. All employees must adhere to, and apply the principles of the policy in all aspects of their work. Failure to do so may lead to action being taken under the disciplinary procedure